

Sunrise Tours' Commitment to Customers to Promote Sustainable Development Goals (SDGs)

We prioritize selecting accommodation facilities and adventure tourism companies that are working on or have received a certification related to sustainable tourism. We do not offer tours that may have adverse effects on nature, culture, or social environment.

We work with guide interpreters and staff who are highly aware of SDGs. The main guide interpreters, tour conductors, and local staff undergo training in advance, making sure to know the important points on every tour destination such as sustainability principles of tourism in general, as well as etiquette when visiting special areas such as World Heritage sites, preservation districts, and national parks. A guide interpreter shares information on the natural environment, regional culture, and cultural heritage during the tour.

We work on reducing the amount of tour-related pamphlets and paper consumption. We also use bio-based inks. When sending out pamphlets, we make sure to simplify the packaging.

