

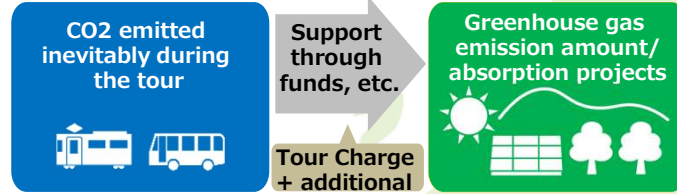
**First Ever**  
Carbon Offsetting  
plans!

# Carbon Offsetting

Since 2023



## What are Carbon Offsetting Plans?



Environment-Friendly

**In case of Mt. Fuji & Hakone.**  
Return by Shinkansen → 4.6 kg CO<sub>2</sub> Emissions  
Return by Bus → 5.6kg CO<sub>2</sub> Emissions

Hiroshima

Kyoto

Mt. Fuji & Hakone

Nikko

Tokyo

- The carbon offset\*<sup>1</sup> mechanism is incorporated in all Sunrise Tours bus tours. These products are among the Environment(Eco)-Friendly products, one of Sunrise Tours' three categories comprising sustainable elements.
- By utilizing the J-Credit Scheme\*<sup>2</sup>, CO<sub>2</sub> emissions generated by buses, trains, etc. during the tour can be offset indirectly. This makes it possible to support initiatives such as forest conservation and contribute to activities protecting the planet's future.

\*1 The concept of carbon offsetting is to compensate for greenhouse gas emissions such as CO<sub>2</sub>, etc. that are unavoidably released in daily life through investing in greenhouse gas reduction activities commensurate with emissions.

\*2 The J-Credit Scheme is a system in which the Japanese government certifies the amount of CO<sub>2</sub> and other emissions absorbed through proper forest management and the amount reduced by using renewable energy through projects such as installation of energy-saving equipment, as "credits." For details, please check the official website. <https://japancredit.go.jp/english/>

\* Sunrise Tours' carbon offset tours incorporate the JTB Group's CO<sub>2</sub> Zero Travel@ sustainable solution. Per fixed term, the number of persons is measured and applied.

## 2025 Applicable Tours

Tour Title	By bus Distance traveled	By train (incl. Shinkansen) Distance traveled	CO <sub>2</sub> Emission s (round trip) Per Person	Tour Title	By bus Distance traveled	By train (incl. Shinkansen) Distance traveled	CO <sub>2</sub> Emission s (round trip) Per Person
1-Day Kyoto Tour (From Kyoto)	31 km	0 km	0.6kg-CO <sub>2</sub>	1-Day Kyoto & Nara Tour (From Osaka)	114km	76km	2.4kg-CO <sub>2</sub>
1-Day Mt. Fuji & Hakone Tour (Return by Shinkansen) (Departs from Shinjuku)	246km	84km	4.6kg-CO <sub>2</sub>	Kanazawa Afternoon Tour (From Kanazawa)	15km	0km	0.4kg-CO <sub>2</sub>
1-Day Mt. Fuji & Hakone Tour (Return by Bus) (Departs from Shinjuku)	330km	0km	5.6kg-CO <sub>2</sub>	Kanazawa Morning Tour (From Kanazawa)	15km	0km	0.4kg-CO <sub>2</sub>
Kyoto Morning Tour (From Kyoto)	19 km	0 km	0.4kg-CO <sub>2</sub>	Kanazawa 1 Day Tour (From Kanazawa)	25km	0km	0.6kg-CO <sub>2</sub>
Kyoto Afternoon Tour (From Kyoto)	12 km	0 km	0.4kg-CO <sub>2</sub>	World Heritage Shirakawago & Takayama 1-Day Tour (From Kanazawa)	255 km	0km	4.4kg-CO <sub>2</sub>
1-Day Kyoto & Nara Tour (From Kyoto)	114 km	0 km	2.0kg-CO <sub>2</sub>	Jigokudani Monkey Park (Snow Monkey Park) & Miso Production Tour (From Nagano)	77km	0km	1.4kg-CO <sub>2</sub>
Nara Afternoon Tour (From Kyoto)	95 km	0 km	1.6kg-CO <sub>2</sub>	Jigokudani Monkey Park (Snow Monkey Park) & Miso Production Tour (From Tokyo)	77km	468km	3.6kg-CO <sub>2</sub>
1-Day Hiroshima & Miyajima Tour (From Kyoto)	65 km	760 km	4.8kg-CO <sub>2</sub>	1-Day Bus Tour with Ghibli Park Ticket	60km	0km	1.2kg-CO <sub>2</sub>
1-Day Hiroshima & Miyajima Tour (From Osaka)	65 km	682 km	4.4kg-CO <sub>2</sub>				
1-Day Hiroshima & Miyajima Tour (From Hiroshima)	65 km	0 km	1.2kg-CO <sub>2</sub>				
1-Day Kyoto Tour (From Osaka)	31km	86 km	1.0kg-CO <sub>2</sub>				



We are pleased to announce Sunrise Tours became the **first** Travelife certified organized tour brand in Japan at the same time as JTBGMT received the Travelife Certified award on Mar. 22, 2022. Here are more details on JTBGMT's Travelife certified award.



We advocate for responsible travel, and urge one and all to become responsible travelers.

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